

SEPTEMBER 2023

# FAN CLUB

SHAPING AIR SINCE 1959



## Welcome to the new look SPAL Automotive UK newsletter

The September issue reports on how each side of our business is responding to the current climate.

### Pawel Cierniak, OEM Business Development Manager

On the OEM side we are getting ready to roll out the expansion of the brushless drive coolant pump range to add a 300W and a 900W power option to sit alongside the 650W model which is available in 12v and 24v versions. An essential part of any vehicle cooling system, the pumps combined with our high-performance axial fans introduces even more thermal management efficiency into the system.

[Check out the latest brochure](#)

At CTS23 - Motorsport Industry Association - Motorsport Engineering Technology Show 11-12 October, we will be in attendance expecting the usual high-level conversations with engineers about solving cooling issues with our product range.

### James Bowett, National Sales Manager, Aftermarket

News reports indicate grocery shopping has gone hybrid with people opting to combine in person shops with online purchases. Supplying the replacement fans that keep the food shop cool in the compartment of the supermarket home delivery vans and return it to temperature after the doors are opened, continues to be a buoyant sector for us. Coupled with the recent unseasonal heatwave, we know our customers are feeling the benefit of our hardworking fans protecting their customers' deliveries in transit.

An exciting new area opening up on the aftermarket side is providing cooling fans for the engine bays of the boats that transport maintenance teams and equipment for servicing offshore wind farms. We've had weekly orders from customers in this highly specialised area and we know they appreciate having reliable thermal management onboard to carry out their duties often in difficult sea conditions.

## THE TEAM

#### James Bowett

National Sales Manager  
– Aftermarket



[Email](#)

Tel: +44 (0)7399 555185

#### Pawel Cierniak

OEM Business  
Development Manager



[Email](#)

Tel: +44 (0) 7595 207084

#### Ashley Brown,

Technical Sales Support



[Email](#)

Tel: 01905 613 714



SPAL Automotive

Unit 3 Great Western Business Park

McKenzie Way, Tolladine Road, Worcester, WR4 9PT

United Kingdom

t: 01905 613 714 f: 01905 610 725

e: sales@spalautomotive.co.uk