

# FOR COOLING OUT LOUD

## SAGE Testing Ground



Dipping a toe in the water at the first ever Sports & Groundcare Expo - SAGE 2021 – was a chance to see how comfortable everyone is to attend events since unlocking. As one of 40 or so exhibitors there was plenty of space for social distancing and even though it was an outdoor event, people were clearly keen to make the most of that.

It was also the perfect testing ground for the new mobile exhibition vehicle and get familiar with setting it up and breaking it down. It proved its mettle in the weatherproof stakes judging by the number of people with gazebos who sought refuge under the sturdy metal canopy from the gusts and downpours.

For Adam it was simply great to be out with customers and suppliers again!

[Read more here...](#)



### SPAL Gets Visual

SPAL is joining Instagram! We are active on other platforms, but this medium is a chance to show another side to the business and the people who work here. We will feature fans and blowers of course but also anything interesting that catches our eye like the ancient potted olive tree we spotted walking around SAGE. MD Matthew Morris was able to explain how you must pollard the top and trim the root ball to keep it happy in its pot.

*More details to follow once the page has been set up.*

## Cool guy says...

When you unlock, don't throw away the key too soon.

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