

# FOR COOLING OUT LOUD

## Goodbye to James

Last month we waved goodbye to James Coughlan after 3 years as Head of Sales & Marketing with OEM responsibilities. No doubt after joining SPAL during extraordinary times, like many of us he began to consider new horizons and has gone to pursue his interests in the IT side of automotive.

We wish him the very best and hope to announce his successor within the next few weeks.

## The Big Questions on the Road to Zero Emissions



One of the highlights of Future Propulsion Conference (2-3 March) still on Matthew Morris's mind is a presentation given by one of the leading makers of construction vehicles & equipment on switching to zero emissions hydrogen.

While hydrogen offers one route to net zero there are still challenges afoot.

[Read Matthew's blog pondering the big question](#)

### Cool guy says...

Sometimes to go  
all out  
you have to go  
all in



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