

# FOR COOLING OUT LOUD

## Natural sales flair is recognised



Patricia!

Congratulations to Patricia Mori who after just 3 months with SPAL has been promoted to Business Development Manager. Thanks to her dedication and excellent sales skills she has generated new business opportunities and helped set SPAL on course for a bumper year.

[Read more here...](#)

## SPAL joins Instagram

We now have an Instagram account to showcase our high-performance blowers as well as share SPAL behind the scenes anecdotes and all things automotive, off-highway, bus & coach.

The latest posts feature fans and blowers in close up.

To marvel at the design details, take a look here...

[SPAL on instagram](#)

or click the Instagram social media icon on the website



## Green partnership

SPAL is joining local conservation charity Worcestershire Wildlife Trust to support local projects dedicated to preserving and restoring wild spaces.

SPAL is already improving its recycling and using less plastic in the warehouse while its ultra-efficient cleaner operation brushless drive technology range is specified in battery cooling for EVs & alternative fuel vehicles.

## Cenex LCV

SPAL will be in the thick of the latest developments in low carbon vehicle solutions down at the Millbrook Proving Ground on 22nd September. See you there.

### Cool guy says...

Hey, It's good to be green

### MEET THE TEAM

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